

DULUTH IS ALWAYS MAKING NEWS

- Top 10 Dream Town by *Outside* magazine
- CNN Money-Duluth one of top 25 places to retire
- The University of Minnesota Duluth & The College of St. Scholastica ranked as America's top universities to learn, live, work and play
- American Birding Association named Duluth as the "Birdiest Small City"
- *Money* magazine rates Duluth in the top ten for small Midwest cities
- *Lavendar* magazine-Duluth voted as a FAB Weekend Getaway
- *USA TODAY* -One of America's best getaway destinations Travel Tips
- Duluth is among the top 10 metropolitan areas in the U.S. with the least smog pollution, rated by the American Lung Association
- *Chicago Tribune*-Duluth, a Superior Destination for Green Travel
- AMSOIL® Duluth National Snocross featured on VERSUS television
- Major television networks feature AMSOIL® Duluth National Snocross and John Beargrease Sled Dog Marathon
- Great Outdoors on ESPN highlights Duluth's winter adventures
- WUMN-TV UNIVISION filming of Great Lakes Aquarium, Canal Park and Aerial Lift Bridge

MAJOR TV NETWORKS ATTRACTED TO DULUTH!

- CNN Tall Ships® Duluth 2010
- CBS This Morning features Duluth

AWARD-WINNING IN EVERY WAY.

DULUTH, MN
Rated by *Outside* magazine
as One of America's

TOP 10 OUTDOOR TOWNS

We already knew it, but it's nice to hear from someone else— especially when that someone writes for a national publication. And we agree, Duluth is a great outdoor town. It's a great town, period. And it's listed among some fairly impressive competition:

Bellingham, Washington
Sante Fe, New Mexico
Chattanooga, Tennessee
Eureka/Arcata, California
Camden, Maine
Blacksburg, Virginia
Northampton, Massachusetts
Santa Barbara, California
Duluth, Minnesota
Missoula, Montana

Everyone's been talking about Duluth ...

- *Lake Superior Magazine*
- *KSTP-TV St. Paul*
- *KARE 11-TV Minneapolis*
- *WCCO-TV Minneapolis*
- *KTTC-TV Rochester*
- *WBAY-TV Green Bay*
- *WDAY-TV Fargo*
- *WZZM-TV Grand Rapids*
- *Minnesota Public Radio News*
- *Midwest Living*
- *Minneapolis Star Tribune*
- *USA Today*
- *Grand Forks Herald*
- *New York Times*
- *Wall Street Journal*
- *Chicago Tribune*
- *Sky West Magazine*
- *Des Moines Register*
- *Outside Magazine*
- *Daily Herald Chicago*
- *EMT Minnesota Explorer*
- *Woman Today*
- *Minnesota Monthly*
- *Brainerd Dispatch*
- *Minnesota Snowmobiling*
- *Better Homes and Gardens*
- *techzone360.com*
- *St. Paul Pioneer Press*
- *Yahoo News*
- *Rochester Magazine*
- *Minn. Post*
- *Mankato Free Press*
- *National Public Radio*
- *Frankfurter Allgemeine Zeitung*
- *Travel America*

And many, many more ...